

WINNIPEG CULTURAL CAPITAL OF CANADA CAMPAIGN

Four page spread in the newspaper detailing our 18 months of programming

WPG
2010

ARTS FOR ALL



WINNIPEG
CULTURAL CAPITAL
OF CANADA 2010

artsforall.ca

ARTS FOR ALL

2010 was a remarkable year for the arts in Winnipeg.

The city's designation as the Cultural Capital of Canada by the Department of Canadian Heritage allowed for a larger, more engaging, and more artistic year of events than ever before. From huge outdoor spectacles to one on one interaction with artists, the Winnipeg Cultural Capital of Canada 2010 program had something for everyone... it was indeed a year of **ARTS FOR ALL**.



2010: THE CONCERT

January 2, 2010

With presenting partners, the Winnipeg Symphony Orchestra and Manitoba Homecoming, the Winnipeg Cultural Capital of Canada 2010 kicked off the New Year with a concert that had something for everyone. With Sierra Noble, Eagle and Hawk, the Daniel ROA and many others, Winnipeg's incredible talent and diversity was well represented at this one of a kind show.



Photos: Robert Barrow



THE RIVER BARGE FESTIVAL

August 25-29, 2010

This five day performing arts festival took advantage of the beautiful summer days and evenings at the junction of the Red and Assiniboine Rivers at the historic Forks. More than 30,000 people came down to enjoy performances by the Winnipeg Symphony Orchestra, the Manitoba Theatre Centre, Luke Doucet and the White Falcon, Papa Mambo, Chic Gamine, J.C. Campbell & Tracy Bone, and many, many more.



Photos: Robert Barrow



THE BIG DANCE ON BROADWAY

September 11, 2010

It was a perfect autumn day when more than 7,000 people came downtown to dance it up! One stage was decorated to hark back to the grandiose days of Winnipeg's dance halls of the 20s and 30s, while the other one evoked the classic days of disco. The music ranged from Latin to country to hip-hop to big band while dance groups were on hand giving demonstrations and lessons so that everyone could take part.



Photos: Ted Grant



CITY STORIES

with the Winnipeg Tarot Company

September 24- October 31, 2010

Using an original deck of tarot cards replete with Winnipeg iconography, a team of ten artists known as the "Winnipeg Tarot Company" travelled throughout the city, providing free card readings in various public locations for five weeks. Participant audience members could only "pay" for their readings by relating their own personal Winnipeg story. Recordings were posted daily on a dedicated website winnipegtarotco.ca, and an archive of stories will be kept at the Winnipeg Arts Council.



Photos: L: Lief Norman, R: Ravi Shulka



MY CITY'S STILL BREATHING

a symposium exploring
the arts, artists
and the city



Photos: Leif Norman



Photo: Robert Barrow



WINNIPEG'S ARTS AMBASSADORS

Five artists were appointed Winnipeg's Art Ambassadors. During their ambassadorship they advocated for the arts and created a legacy project in their own particular disciplines. John K. Samson, Music Ambassador, created a performance that brought together contemporary and classical music. Natasha Torres-Garner, Dance Ambassador, created a duet dance piece that travelled the skywalks and underground walkways downtown. Debbie Patterson, Theatre Arts Ambassador, created a documentary style play based on testimonies of people who live or lived in the Sargent and Victor neighbourhood of the West End. Dominique Rey, Visual Arts Ambassador, created a multimedia project to encourage people in the midst of their busy lives to find ways to slow down, and Michael Van Rooy, Literary Arts Ambassador, created an interactive book sharing project, aimed at getting self-identified non-readers to read and review books by Manitoba authors.

Photos, L: Courtesy of the WSO Indigenous Festival, R: Courtesy of the Asian Drumming Festival



MY CITY'S STILL BREATHING: a symposium exploring the arts, artists and the city

November 4-7, 2010

Local, national and international experts gathered in Winnipeg to deliberate and debate the relationship of art and design to city making, and the connection between artists and their cities. The goal of the symposium was to bring together artists and policy makers, inform and inspire people, and get citizens to think about the idea of art and city making in the long-term. The symposium's public event, An Evening with John Waters, attracted 600 people to the Garrick Centre to hear the legendary filmmaker talk about his career and life in Baltimore, Maryland.

Photos courtesy of the North End Arts Centre



THE NORTH END ARTS CENTRE

472 Selkirk Avenue

WCCC 2010, along with organizational partner Ndinawe (a community development organization), has opened a new arts centre in the North End, inviting hundreds of young people in the area to enter into arts activities, and to generate a sense of community responsibility that arts involvement can stimulate. So far, close to 3,000 young people have participated in the activities at the North End Arts Centre.

CROSS CULTURAL MARKETING INITIATIVE

In celebration of WCCC 2010, the Cultural Capital initiative supported existing festivals and provided funds to expand their audiences, especially across cultural lines. The festivals supported were the Winnipeg Aboriginal Film and Video Festival, Festival du Voyageur, WSO New Music Festival, WSO Indigenous Music Festival, AFRI'K Festival, Freeze Frame International Film Festival for Children of all Ages, Winnipeg International Children's Festival, CBC Winnipeg Comedy Festival, Asian Drumming Festival, Jazz Winnipeg Festival, Winnipeg Folk Festival, Folkklarama, Winnipeg International Fringe Festival, Thin Air: Winnipeg International Writer's Festival, Cinemental, and Manito Ahbee.

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Because of the ambitious nature of the Winnipeg Cultural Capital 2010 plan, some events and programs were extended into 2011.

Events and projects ongoing or still to come:

CLOSE ENCOUNTERS: THE NEXT 500 YEARS International Exhibition of Contemporary Indigenous Art

**Open until May 8, 2011
in locations throughout the city**

Postcommodity, Repellent Eye (Winnipeg), 2011. Photo: Jason Grubb



Close Encounters is a banner project for the Winnipeg Cultural Capital of Canada 2010 comprised of a large-scale exhibition focused on presenting Indigenous art from around the world. With venues all over the city, this incredibly important show features the work of a number of renowned Canadian Indigenous artists, complemented by some of the most innovative and engaging work drawn from Indigenous populations across the globe.

TICKET TO THE FUTURE

With new research, new ambitions and the accomplishments of the Cultural Capital program year, it's time to create a new cultural advisory plan. Consultants are working with the Winnipeg Arts Council, wide-ranging community representation, municipal planning and heritage staff, as well as other City departments to research, develop and advise on the process as well as results.

MAJOR PUBLIC ART PROJECT

This Major Public Art Project will be located in the Millennium Library Park and is being funded by the Cultural Capitals program and the Winnipeg Arts Council's Public Art program. With a total budget of \$575,000, this will be the largest public art project in Winnipeg to date. The call-to-artists resulted in both national and international submissions. Once selected and installed, the piece will be a permanent, contemporary artwork using elements of water and light. The piece is slated to be completed in September 2011.

INTERNATIONAL CELLO FESTIVAL OF CANADA

June 15-19, 2011

This event promises to be like no other Canadian festival. WCCC 2010 has teamed up with the Agassiz Music Festival to present the International Cello Festival of Canada 2011. It will be an extraordinary event, with a host of internationally celebrated cellists participating.

Visit artsforall.ca for more



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